



MAHEEN AQEEL

Graphic Designer/ Visual Artist

I am a multi-disciplinary artist with 5+ years of experience in handling several creative design projects, concept creation, graphic designing, video making/editing, photography and visual conceptualization. I have the ability to escalate brand awareness by utilizing skills gained in the creative industry. With years of experience in digital agencies, printing media and non-profit organizations, I am proficient in Adobe Creative Suite and have the ability to conceptualize and implement tasks related to web designing and digital storytelling.

WORK EXPERIENCE

- Nov 2020 - Apr '21** Multi-media Artist
HiGarden and Nature Harmony (based in Toronto)
 - Took overall responsibility for projects starting from ideation, concept designing to execution on various multi media projects.
 - Demonstrated strong visual UI features for various platforms such as WordPress, Wix.
 - Proficient in software; Adobe Lightroom, Final Cut Pro, Adobe Premiere Pro.
- Oct 2020 - Jan '21** Creative Designer/ Volunteer
Better Futures For Kids Foundation
 - Designed multiple digital posts/posters for their events.
- June 2019 - Apr '20** Production Artist
Heartland Printing (based in Toronto)
 - Assisted the design team in graphic designing, packaging, display and advertising
 - Handled basic design changes, colour or text modification and layout changes.
- Jan 2018- Jan '19** Creative Executive
Orient Mccan (Digital Agency)
 - Conceptualized and executed various design outputs for various clients.
 - Executed ideas with clients from the initial concept to the final production stage.
- June 2017- Aug '17** Summer Internship
The Brand Crew Agency (Digital Agency)
 - Responsible for social media updates for various brands.
- June 2016- Aug '16** Summer Internship
Interflow Agency (Digital Agency)
 - Assisted senior designers with various day to day tasks.

SELF-EMPLOYMENT

- 2022 NFTs
- June 2016- Jun'19 Graphic Designer at Neighbourhood club basketball team

EDUCATION

- Nov 2022- June '22 Post Graduate from Centennial College
- Aug 2013- Dec '17 *Bachelor's in Communication Designing*
Indus Valley School of Art and Architecture (IVS), Karachi
- Aug 2011- Jul '13 **O & A Levels**
St. Patrick's Girls High School, Karachi

Skills AND EXPERTIZE

Adobe Illustrator	●●●●●	Adobe Lightroom	●●●●●
Adobe Photoshop	●●●●●	Adobe After Effects	●●●●
Adobe Indesign	●●●●●	Adobe Premiere	●●●●●
Office Suite	●●●●●	Final Pro cut	●●●●●

INFO

- 647-44601581
- 17 Eastglen Crescent
Etobicoke, ON, CA
- maheenakeel@gmail.com

PERSONAL

- <https://www.linkedin.com/in/maheen-aeel-81a01b108/>
- <https://www.behance.net/maheenakee505f>
- maheenisketchy

Certifications

- Fundamentals of Graphic Design
California Institute of the Arts
- Introduction to Typography
California Institute of the Arts
- Certificate of participation
Better future for kids Foundation

References

- Kimberky Corlett
Manager, Field operations
Phone: (647) 573-6849
Email: kimberlymaeco@gmail.com